armas de seducción Internet en Aragón 🔁 VI jornadas

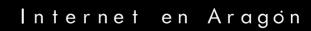


armas de **seducción**

el diseñador frente a los usuarios



armas de seducción Internet en Aragón vi jornadas





¿qué son las armas de seducción?

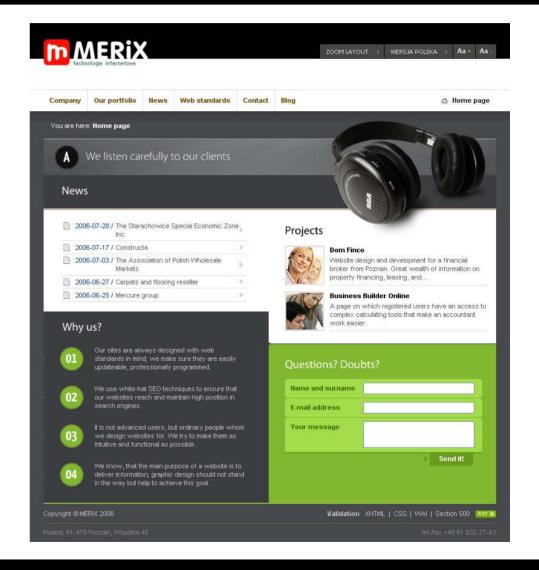






un proyecto, las armas...

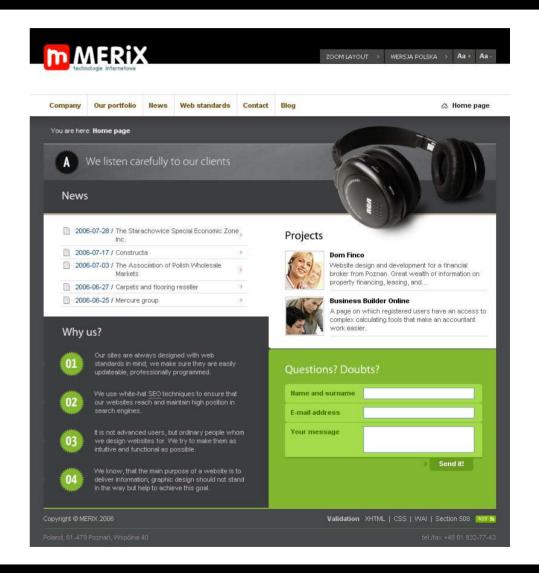








1 accesibilidad 2 usabilidad 3 grafismo 4 desarrollo



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1 accesibilidad

· acceso a todo usuario, sin discriminación.



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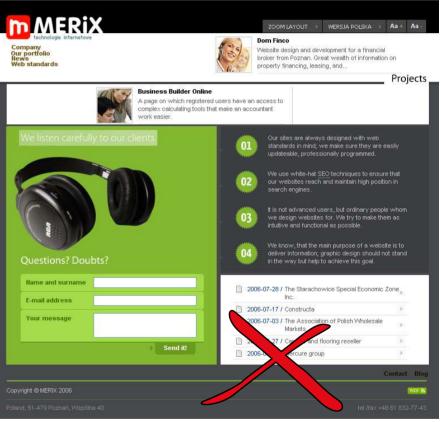


· funcionalidad.









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3 grafismo

comunicar con colores y formas.











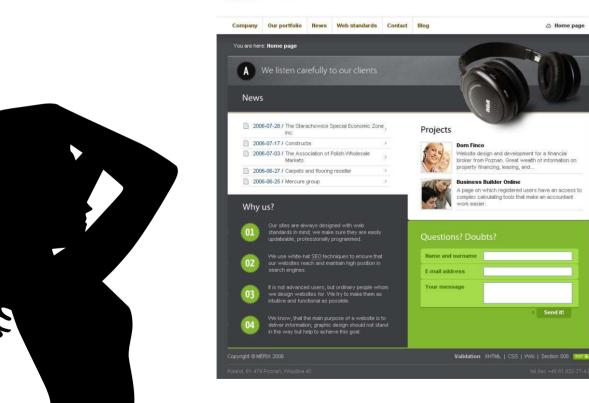




- separación de contenido y presentación (CSS + HTML)
- · código limpio.

m MERIX





Merix - Internet Technologies

Merix - Internet Technologies

- Skip to content
- Skip to navigation
- · Skip to footer
- <u>Aa -</u> • Aa+
- Wersja polska
- Zoom layout
- Home page
- Company
- · Our portfolio
- News
- Web standards
- Contact
- Blog

You are here: Home page Merix

We listen carefully to our clients

News

- 2006-07-28 / The Starachowice Special Economic Zone Inc.
- 2006-07-17 / Constructa
- 2006-07-03 / The Association of Polish Wholesale Markets
- 2006-06-27 / Carpets and flooring reseller
- 2006-06-25 / Mercure group

- 1. Our sites are always designed with web standards in mind; we make sure they are easily updateable, professionally programmed.
- 2. We use white-hat SEO techniques to ensure that our websites reach and maintain high position in search engines.
- 3. It is not advanced users, but ordinary people whom we design websites for. We try to make them as intuitive and functional as possible.
- 4. We know, that the main purpose of a website is to deliver information; graphic design should not stand in the way but help to achieve this goal.

- Mail Machine PRO
- Mail Machine PRO Design and development of a website for web based professional mailing list manager, that features high quality graphics, and top. Everythingryers.com
- Everythingryers com An interactive vortal with e-commerce features for community of auto maniacs that has modern, exceptional 'look and feel.' The

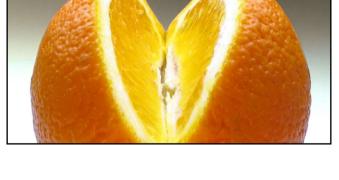
Questions? Doubts?

Contact Form		
Name and surname E-mail address		
E-mail address		
Your message Send itt		





aplicaciones equipo de desarrollo experiencia personal conclusiones





referencias

estándares:

http://www.alistapart.com http://www.mezzoblue.com



http://www.csszengarden.com http://www.cssbeauty.com



http://www.ovillo.org http://www.torresburriel.com/usable

validadores (html, css, accesibilidad):

http://www.w3c.es http://www.sidar.org



